

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

NEW! TWO BIG BAGS



\$35

Cheese Lover's Collection

Over \$22 to local Scouts*
Contains: Milk

- White Cheddar Popcorn
 - Blazin' Hot Popcorn
- Comes in a gift box.

NEW! BIG BAG



\$20

Salted Caramel Popcorn

Over \$17 to local Scouts*
Contains: Milk and Soy

BIG BAG



\$20

White Cheddar Popcorn

Over \$14 to local Scouts*
Contains: Milk

NEW! BIG BAG



\$15

Unbelievable Butter™ Popcorn

Over \$10 to local Scouts*

NEW!



\$15

Popping Corn Jar

Over \$10 to local Scouts*

\$10



Caramel Corn

Over \$7 to local Scouts*
Contains: Soy



SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!

SECURE PAYMENT PROCESSING THROUGH SQUARE

TRAIL'S END PAYS ALL CREDIT CARD FEES



NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	\$50	\$30	\$35	\$25	\$20	\$20	\$15	\$15	\$10	AMOUNT DUE	PD.	DIV.
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
											TOTAL		\$

SCOUTS NAME _____

MAKE CHECKS PAYABLE TO: _____

Please direct your popcorn payment to your Pack or Troop.

DELIVERY DATE _____

NATLTOFPOP

For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End. All rights reserved. Donations should be made to the appropriate local council or unit.

CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

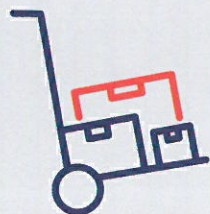
ONLINE DIRECT

The safest way of fundraising for Scouts!



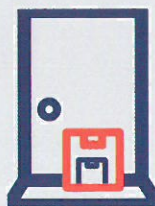
Safe for Scouts

Fundraise from the safety of home.



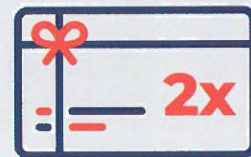
Product Variety

Traditional products & prices plus more.**



No Handling

Products ship to your customers and all sales are credit.



Trail's End Rewards*

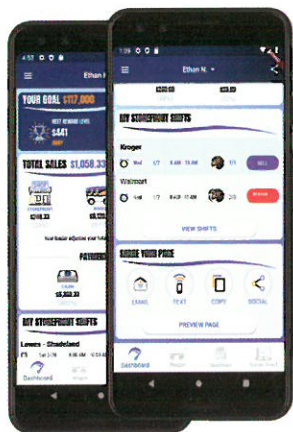
Earn double points for Amazon.com gift cards.

*Council participation in Trail's End Rewards may vary.
**Subject to change.

HOW IT WORKS

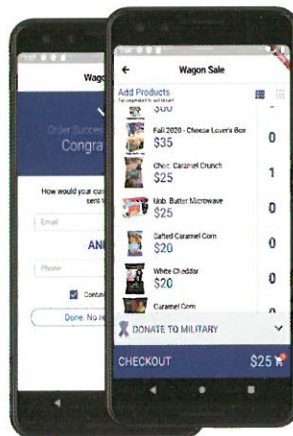
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!