

# CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*

- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

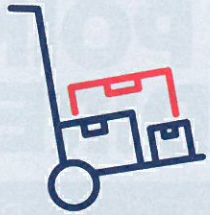
When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

## ONLINE DIRECT

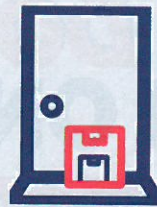
*The safest way of fundraising for Scouts!*



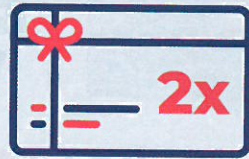
**Safe for Scouts**  
Fundraise from the safety of home.



**Product Variety**  
Traditional products & prices plus more.\*\*



**No Handling**  
Products ship to your customers and all sales are credit.



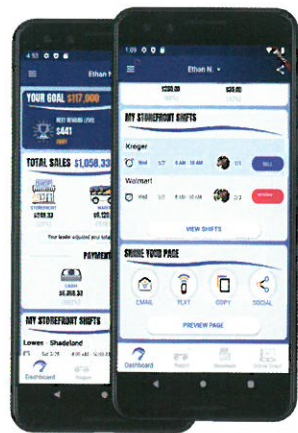
**Trail's End Rewards\***  
Earn double points for Amazon.com gift cards.

\*Council participation in Trail's End Rewards may vary.  
\*\*Subject to change.

## HOW IT WORKS

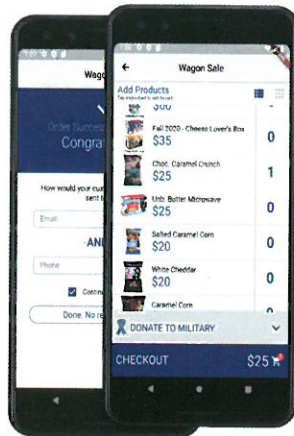
### TWO WAYS TO SELL ONLINE

#### SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

#### TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

## Trail's End® REWARDS

Earn amazon.com Gift Cards and choose the prize **YOU** want!

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

**NO LIMIT** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth **10%** of your total pts

SCOUTS EARN **DOUBLE** ONLINE

**2PTS** PER EVERY \$1 SOLD  
**ONLINE DIRECT**

**1.5PTS** PER EVERY \$1 SOLD  
**CREDIT/DEBIT**

**1PT** PER EVERY \$1 SOLD  
**CASH**

**6,000 pts**  
Earn a \$450 Amazon.com Gift Card

REWARD IDEAS

**1,750 pts**  
Earn a \$70 Amazon.com Gift Card

REWARD IDEAS

**5,000 pts**  
Earn a \$375 Amazon.com Gift Card

REWARD IDEAS

**1,500 pts**  
Earn a \$60 Amazon.com Gift Card

REWARD IDEAS

**4,000 pts**  
Earn a \$300 Amazon.com Gift Card

REWARD IDEAS

**1,250 pts**  
Earn a \$50 Amazon.com Gift Card

REWARD IDEAS

**3,500 pts**  
Earn a \$250 Amazon.com Gift Card

REWARD IDEAS

**1,000 pts**  
Earn a \$40 Amazon.com Gift Card

REWARD IDEAS

**3,000 pts**  
Earn a \$200 Amazon.com Gift Card

REWARD IDEAS

**800 pts**  
Earn a \$30 Amazon.com Gift Card

REWARD IDEAS

**2,500 pts**  
Earn a \$100 Amazon.com Gift Card

REWARD IDEAS

**600 pts**  
Earn a \$20 Amazon.com Gift Card

REWARD IDEAS

**2,000 pts**  
Earn an \$80 Amazon.com Gift Card

REWARD IDEAS

**400 pts**  
Earn a \$10 Amazon.com Gift Card

REWARD IDEAS

**BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING**  
**Text MYPLAN to 62771 to learn more!**

**SIGN IN & SET YOUR GOAL**  
Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates assent to program terms at: <https://www.trailsend.com/terms>





Trail's End®

Fund Your Entire Year of Scouting!  
Sell for 8 hours, raise \$1,000\*



EARN **DOUBLE** POINTS  
WITH ONLINE DIRECT

**2PTS** PER EVERY \$1 SOLD  
ONLINE DIRECT

**1.5PTS** PER EVERY \$1 SOLD  
CREDIT/DEBIT

**1PT** PER EVERY \$1 SOLD  
CASH

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to  
**DOWNLOAD THE APP**  
& START SELLING TODAY

ONE MINUTE to register your account!

Accept Debit & Credit  
Cards for FREE!  
No Reader Required.

Each Scout Must Have  
a Registered Account.  
Same Email Can Be Used  
For Multiple Accounts.

Record ALL of Your  
Sales in the App, Even  
Take Order Sales!

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP  
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME  
Text SCOUTFB to 62771 to join!

OVER 73% SUPPORTS OUR LOCAL SCOUTS\*

NEW! TWO BIG BAGS



**Cheese Lover's  
Collection**  
Over \$22 to local Scouts\*  
Contains Milk

- White Cheddar Popcorn
- Blazin' Hot Popcorn  
Comes in a gift box.

NEW! BIG BAG



**Salted Caramel  
Popcorn**  
Over \$17 to local Scouts\*  
Contains Milk and Soy

NEW! BIG BAG



**Blazin' Hot  
Popcorn**  
Over \$14 to local Scouts\*  
Contains Milk

BIG BAG



**White Cheddar  
Popcorn**  
Over \$14 to local Scouts\*  
Contains Milk

NEW! BIG BAG



**Unbelievable  
Butter™ Popcorn**  
Over \$10 to local Scouts\*

NEW!



**Popping Corn  
Jar**  
Over \$10 to local Scouts\*

NEW!



**Caramel  
Corn**  
Over \$7 to local Scouts\*  
Contains Soy

**SUPPORT SCOUTS WITH A DONATION TO OUR  
AMERICAN HEROES!**  
Send a gift of popcorn to our first responders, military men  
and women, their families, and veteran organizations.



Donation Levels  
**\$50** **\$30**

**EVEN MORE PRODUCTS  
AVAILABLE WITH  
ONLINE DIRECT!**

SECURE PAYMENT PROCESSING THROUGH SQUARE  
TRAIL'S END PAYS ALL CREDIT CARD FEES



- \$50 American Heroes Donation
- \$30 American Heroes Box
- Cheese Lover's Box
- Salted Caramel Popcorn
- Blazin' Hot Popcorn
- White Cheddar Popcorn
- Unbelievable Butter Popcorn
- Popping Corn Jar
- Caramel Corn

SCOUTS NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	P.O.	DIV.
1			\$50		
2			\$30		
3			\$35		
4			\$25		
5			\$20		
6			\$20		
7			\$15		
8			\$15		
9			\$15		
10			\$15		
11			\$15		
12			\$15		
13			\$15		
14			\$15		
15			\$15		
TOTAL			\$		

MAKE CHECKS PAYABLE TO: \_\_\_\_\_ DELIVERY DATE: \_\_\_\_\_  
NATT ADARBBDD  
Please direct your popcorn payment to your Pack or Troop.  
For more information on our products, visit us at [www.trails-end.com/products](http://www.trails-end.com/products). \*Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End®. All rights reserved. Packaging shown is not life size and is subject to change.